

Who we are?

The Education People work on behalf of Kent County Council.

We work with schools to support young people with their post-16 options (after year 11), career pathways and employability skills.

Kent Choices

We deliver Kent Choices, an online platform, with information on your post-16 options. Schools, colleges, courses, guidance, open days, application deadlines.

It is also where you will your applications.

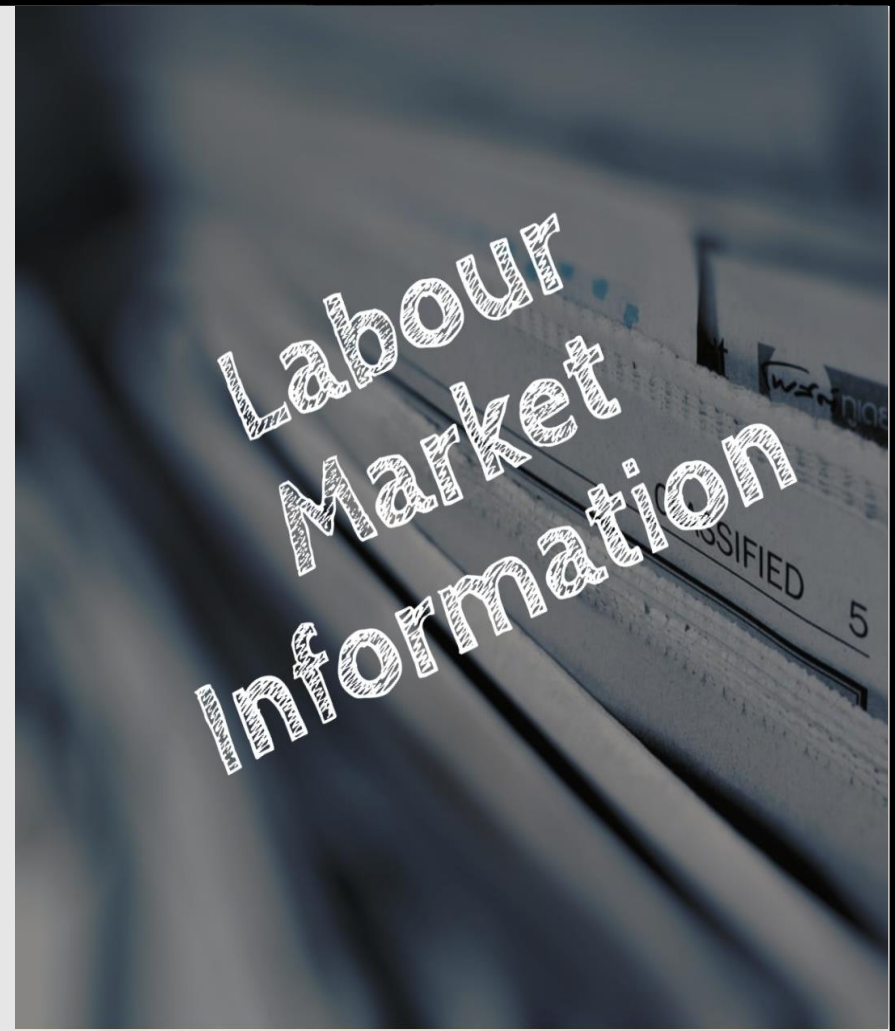
Staying in Touch

We are contracted to deliver the local authority's duty to keep in touch with young people with regards to their plans for post-16 and offer free support, advice and signposting (where required).

This means you may receive calls, emails, texts or letters from us.

Labour Market Information

THE EDUCATION
PEOPLE KENT
CHOICES



Assembly Aims

To **understand** and **discuss** labour market information (LMI)

Review sources of LMI information

Relate LMI to future career plans and goals



**How many of you have ever been
asked this question?**

WHAT DO
YOU WANT
TO BE
WHEN YOU
GROW UP?



What is

LMI?





What do people do
in this job/
industry?



How many people
work
in this
job/industry?



What qualifications do
I need for this job/
industry



How much do people
get paid to do this
job?



What skills and
qualities
do I need for this
job?

LABOUR MARKET INFORMATION

LABOUR MARKET INFORMATION



What are the typical working hours for this job/industry?



What percentage of men and women work in this job/industry?



Where can this job/industry take me in the future?



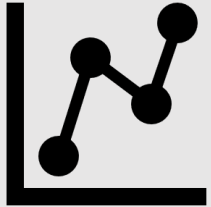
Where are these jobs located around the country?



How many of these jobs will there be in the future?

Three Key Elements of LMI

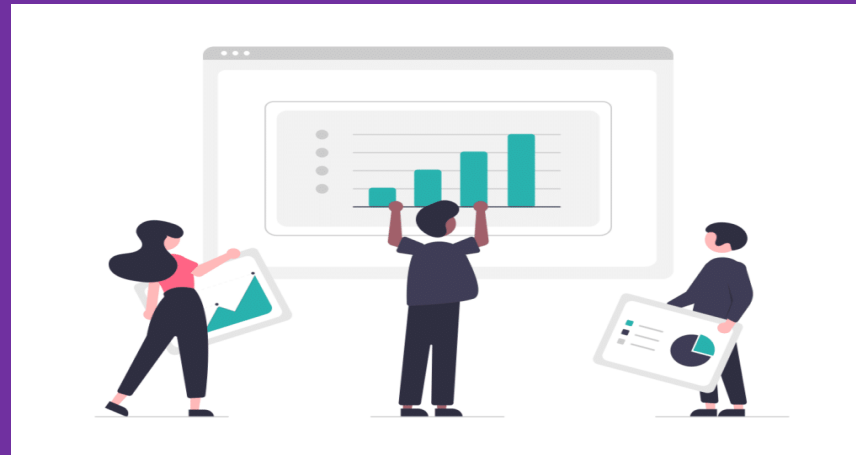
Employment
Trends



Skills Gaps



Future
Jobs



LMI Future Trends.....



What do you think will be the jobs of the future?

Do you recognise this film?

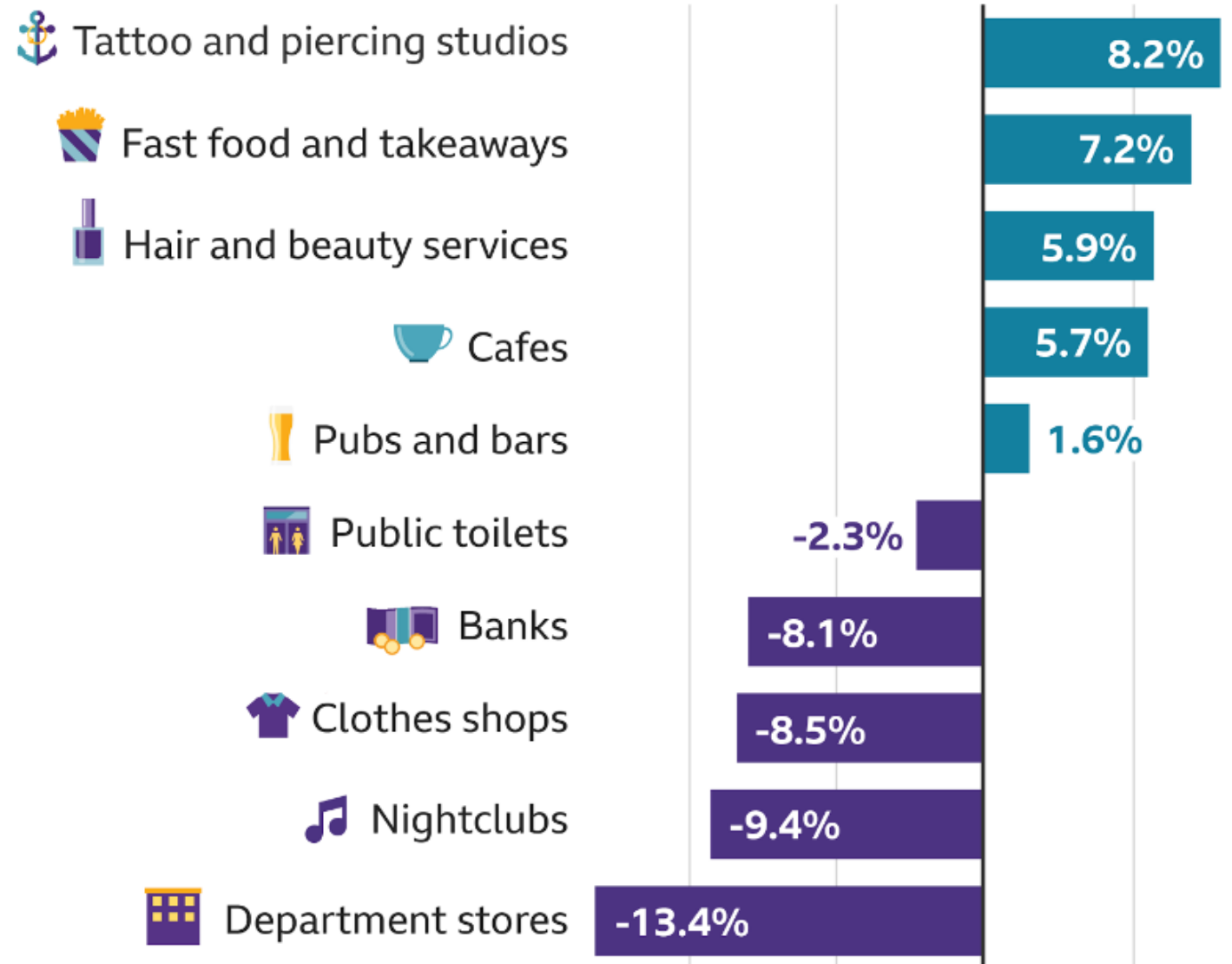


How has the high street changed?

www.bbc.co.uk/news/uk-63799670

Changes in selected categories

Percentage change in the number of establishments between March 2020 and March 2022



What has changed in Folkestone

■ ■ ■ ■ ■

www.bbc.co.uk/news/uk-63799670



↑ Eating & drinking

In March 2020, there were **111** eating and drinking businesses. There were **4** more in March 2022 - an increase of **4%**.

In Great Britain overall:

During this period, there was a **4%** increase in eating and drinking businesses.



↑ Retail

In March 2020, there were **181** retail shops. There were **4** more in March 2022 - an increase of **2%**.

In Great Britain overall:

During this period, there was a **3%** decrease in retail shops.

Changes in selected categories

□ = 1 shop ■ No change ■ Closure ■ New opened

Beauty services: 5% increase



Clothes shops: 9% decrease



Pubs and bars: 42% increase



Cafes: 11% decrease



Fast food: no change



Restaurants: 10% decrease



“

How can LMI help me?

”

LMI helps you think about.....

Am I interested in
a particular job or
career

What could that
job be like in the
future?

What companies
are local to where I
live or will I need to
travel?

What qualifications,
experience and
skills will I need?

What is most
important to
me about a
job?



“

What next?

”

Where to find labour market information

KENT
CHOICES

CXK
inspiring people to thrive

start 

 YOUTH
EMPLOYMENT
UK

 **GOV.UK**



THE EDUCATION
PEOPLE

KENT
CHOICES

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